

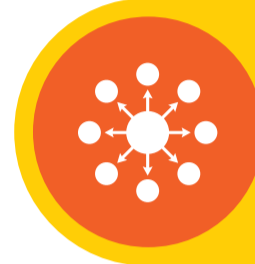
# Startup Learning and Development Program

## Key Program Features

The program provides an immersive learning experience:

### Industry Insights

Learn about real-life successes and failures from top Indian entrepreneurs across domains.



### Networking

Interact with fellow Entrepreneurs in a discussion forum.

### Business Plan

Get step by step insights in creating a Business Plan for your venture.



### Certification

Receive an official StartupIndia, Invest India and UpGradCertification.

## Program Syllabus

We will dive deep into the key aspects of :



### Idea Validation

- Identifying and Assessing the Idea
- Identifying the target segment and the market size
- Analyzing the environment and competitive advantage



### Finance & Legal part

- Company Registrations
- Permits, Compliances & Intellectual Property Rights
- Contracts
- Financial Statements & Management Reports
- Working Capital, Investment Management & Taxation
- Business Planning & Break Even Analysis



### Pitching & Funding

- Funding & Valuation
- Pitching & Funding Process

4 week course | Free of Cost | Online learning program | Aspiring & early stage entrepreneurs | Available in English, Hindi



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